

Dara Dawson

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Work Experience

Graphic Designer, Garden Marketing Group
Garland, Tx - April 2012 - April 2014

Responsibilities included:

- Created conceptual art for existing and potential clients.
- Collaborated with team members for copyrighting and photographic needs.
- Spoke with salesmen and customers to make design changes and get designs approved for print.
- Managed multiple projects from concept to completion.
- Maintained a productive work-flow of projects to meet customer deadlines.
- Catalogs
- Brand Identities
- Packaging
- Plant Information Stakes
- Logos
- Hang tags
- P-O-P Material
- Designed artwork for customer approval and print ready pdfs for production.

Education

The Art Institute of Dallas, Dallas, TX
Bachelor of Fine Arts Degree in Graphic Design
March 2012
Honors List

Navarro College, Waxahachie, TX
Associates of Arts
May 2009
Dean's List

Design Skills

Layout	Storyboarding
Hand Drawn Illustration	Logos
Digital Illustration	Brochures
Marker Rendering	Catalogs
Watercolor Painting	Packaging
Concept Design	Branding

Technical Skills

Adobe Illustrator	Microsoft Word
Adobe Photoshop	Microsoft Excel
Adobe InDesign	Microsoft PowerPoint
Adobe Dreamweaver	
Corel Painter	
Adobe Flash	

